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Nagarjuna Degree College 38/36, Ramagondanahalli, Yelahanka Hobli. Reg. No. Bengaluru - 560 064.

VI Semester B.C.A. Degree Examination, September/October - 2022

COMPUTER SCIENCE

Professional And Business Communication (CBCS Scheme)

Time: 3 Hours

Maximum Marks: 100

Instructions to Candidates:

Answer All sections

SECTION - A

I. Answer any Ten questions. Each question carries 2 marks.

 $(10 \times 2 = 20)$

- Define Communication.
- 2. What do you mean by Leadership?
- 3. What is a source in the concept of communication?
- 4. Who are receivers and why feedback is important?
- 5. State any two cultural deference at work.
- 6. What is conflict at work?
- 7. Mention any two elements of Team Work.
- 8. What do you mean by Meeting Agenda?
- 9. What is the Memo?
- 10. What do you mean by Resume?
- 11. What is an Interview?
- 12. Mention any two requirements of good Presentation.

SECTION - B

II. Answer any Five questions. Each question carries 5 marks.

 $(5 \times 5 = 25)$

- 13. Discuss two types of Communication.
- 14. Explain any five barriers of listening.
- 15. Explain how to manage conflict at work?
- 16. Discuss the ethics of Interview.
- 17. Explain the essential piece of information that you should include in your resume.
- 18. Describe any five preparatory steps that are required before any meeting.
- 19. Describe the strategies to overcome general differences in communication.
- 20. Write a cover letter for a job application.

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SECTION - C

- III. Answer any Three of the following. Each question carries 15 marks. (3×15=45)
 - Describe the fundamental principles to effectively increase the communication and leadership skills.
 - Social style is unique and cannot be seen in other person if so explain social style and identifying the social style at work in detailed manner.
 - 23. Explain the steps involved in preparing and conducting an interview.
 - 24. A company has conducted a meeting to discuss the sales performance in the first quarter and address the issues of drop in sales and sales promotion. Draft the minutes of the meeting.
 - 25. Explain the steps to improve the team dynamics.

SECTION - D

IV. Answer any One of the following. Each question carries 10 marks.

 $(1 \times 10 = 10)$

- 26. Prepare a resume for applying the post of system analyst at MNC.
- 27. Describe listening problems and their possible solutions.