Nagarjuna Degree College 38/36, Ramagondanahalli, Yelahanka Hobli, Bengaluru - 560 064,

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Reg. No.

V Semester B.B.A. Degree Examination, March/April - 2022

BACHELORS OF BUSINESS ADMINISTRATION

5.4 Information Technology for Business-1

(CBCS Fresh Scheme Regular) (2019-20-Batch)

Paper: 5.2

Time: 3 Hours

Maximum Marks: 70

Instructions to Candidates:

Answer should be written in english only.

SECTION-A

Answer any Five sub-questions. Each sub-question carries Two marks. $(5 \times 2 = 10)$

- 1. a) Define Database.
 - b) What is Information System?
 - c) Expand TPS GDSS.
 - d) What is Microsoft excel?
 - e) What do you mean by Green Marketing?
 - f) Mention the three elements of MIS.
 - g) List the different Methods used for data collection.

SECTION-B

Answer any Three questions. each question carries Five marks.

 $(3 \times 5 = 15)$

- 2. Write the functions in Excel for the following
 - a) Inserting date.
 - b) Inserting Time
 - c) Text upper case
 - d) Removing extra spaces
 - e) Finding a position in a string
- 3. Discuss ToolBars in Excel 2010



- 4. How to create a new blank database in M.S Access?
- 5. What us the use of H look up? Write the Syntax for H look up.

SECTION-C

Answer any Three questions. Each question carries 15 marks.

 $(3 \times 15 = 45)$

- 6. What is Information System Briefly explain the sub-systems of Information System.
- 7. What is office Automation System Discuss the advantages and disadvantages of office Automation System?
- 8. Write a note on
 - a) Data Warehouse
 - b) MIS
 - c) Data Processing.
- 9. What is 'Decision Making'? Write down the benifits and limitations of decision making.