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III Semester M.Com. Degree Examination, April/May - 2022

COMMERCE

Business Ethics and Corporate Governance

Paper : 3.1 A.T.

(CBCS Semester Scheme)

Time : 3 Hours

Maximum Marks : 70

*Instructions to Candidates:*

Write in English Only.

**SECTION-A**

Answer any **seven** questions out of Ten. Each question carries **2** marks. (7×2=14)

1. a. Define ethics.
- b. What do you mean by white collar crime?
- c. What is deontological theory?
- d. Give the meaning of ethical consumerism.
- e. Mention any two unethical practices in accounting.
- f. What is Green mailing?
- g. Mention the areas of HRM ethics.
- h. What do you mean by collectivism?
- i. Who is a cracker?
- j. What is digital divide?

**SECTION - B**

Answer any **Four** questions out of Six. Each question carries **5** marks (4×5=20)

2. Differentiate between ethics and morality.
3. Mention unethical practices in marketing.
4. Briefly explain victor Vroom's psychological expectancy model.

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5. What are the duties of Board of Directors?
6. What are the arguments against social responsibility?
7. What is creative accounting? List out its importance.

### SECTION - C

Answer any **three** questions out of Five. Each question carries **12** marks. **(3×12=36)**

8. Explain the importance of Business ethics.
  9. What are the unethical issues in finance?
  10. What do you mean by corporate Governance? What are its benefits?
  11. Explain the recommendations of Kumar mangalam Birla committee Report.
  12. Explain the ethical issues in Information technology.
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