



Nagarjuna Degree College  
38/36, Ramagondanahalli,  
Yelahanka Hobli,  
Bengaluru - 560 064.

60552

560

I Semester M.Com. Examination, February 2019  
(CBCS Scheme)  
COMMERCE  
1.2 : International Business

Time : 3 Hours

Max. Marks : 70

*Instruction : Answer all Sections.*

SECTION – A

1. Answer **any seven** of the following, **each** question carries **2** marks. (7×2=14)
- State the two advantages of theory of Absolute advantage.
  - What is a bill of lading ?
  - What are commodity agreements ?
  - What is technology transfer ?
  - Define Counter trade.
  - Define Regional Economic Integration.
  - What do you understand by Regional Trade Block ?
  - What is turnkey project ?
  - What are intellectual properties ?
  - State the benefits of International trade block.

SECTION – B

- Answer **any four** of the following, **each** question carries **five** marks. (4×5=20)
- Examine the trends in the direction of Indias exports and imports.
  - Write a note on mercantilism.
  - Distinguish between IHRM and Domestic HRM.
  - Describe the sectoral trends in FDI.
  - Write a note on theory of comparative advantage.
  - Write a note on devaluation and its effects on international Business.



## SECTION – C

Answer **any 3** of the following. **Each** question carries **twelve** marks. **(3×12=36)**

8. What are the factors influencing the environment of International Business ?  
Explain with reference to Indian context.
  9. Explain the process of International strategic management.
  10. What is Foreign Exchange Risk ? How to manage it ?
  11. Explain the role of 7 P's in a Multinational Organisation.
  12. What are Regional trading blocks ? Write note's on various regional trading blocks.
-